

SWISS WATER BRAND BE WTR LAUNCHES CHINA'S FIRST GREEN  
AND PREMIUM WATER BOTTLING FACILITY IN XIAMEN



Xiamen, China - December 13, 2024 - *Intretech* and BE WTR, the Swiss sustainable, premium water brand, launched China's first, fully circular bottling facility on Friday December 13th.

This milestone marks a deepened collaboration between the two companies, who are coming together in the **BE WTR joint venture for China**. It also gives luxury hospitality and high gastronomy in the city of Xiamen a chance to serve their clients a still and sparkling water with zero plastic, zero waste and a minimum of transport.

The BE WTR opening ceremony attracted several government, industry, and business leaders from the Fujian province. Officials from Xiamen City and Haicang District attended the event and expressed strong support for the project.

Mr Deng Jianhua, Deputy General Director of Xiamen Industrial and Information Bureau stated in his speech: *BE WTR does not only bring*

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*premium green water to China, but also empowers innovative, sustainable development and reduced CO2 emissions.*

Senior executives from leading international hotel chains, including **BE WTR's first Chinese client – the famous Lohkah Hotel and Spa**, participated in the event, demonstrating the hospitality industry's support for the great tasting water with a small environmental footprint.

*We are very happy about our joint venture and the warm welcoming in China, says **BE WTR CEO Mike Hecker**. This clearly shows that the Chinese hospitality and gastronomy sector have been waiting for a disruptive alternative to traditional, bottled water.*

### **Compliant with Chinese food norms and local regulations**

The launch of the BE WTR bottling facility marks a step in Xiamen's green and low-carbon development journey. Thanks to BE WTR's fully circular and innovative bottling system, producing hundreds of bottles of great tasting, capped, still and sparkling water per hour, clients can now serve a premium water with no plastic, no waste and very little transport. The bottles are taken back, cleaned and refilled up to 200 times, eliminating single use. At the same time *BE WTR complies with the highest food norms and regulations in each market. In China BE WTR will operate all sites under local licenses.*

Multiple big Chinese cities will have their own BE WTR facilities already in 2025.

### **About BE WTR China**

**Intretech** (Stock Code: 002925) is a Chinese, global leader in high-tech innovation, specializing in intelligent manufacturing, green technologies, and sustainable development. The company is committed to providing innovative technological solutions to the global market, upholding the concept of green development, and driving industry transformation through technological advancements in environmental protection.

**BE WTR** is revolutionizing the international, premium water market with patented technologies and a strong commitment to sustainability, supporting 9 of the 17 UN SDGs and by being proud members of 1% for The Planet and B-Corp. With an emphasis on clients within hospitality and high gastronomy it comes naturally that BE WTR is the main sponsor of Bocuse d'Or, the most prestigious gastronomic competition in the world. BE WTR was awarded the Red Dot "Best Product Design" and "Best Technology

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Innovation” at The Global Zenith Award in 2023 and in 2024 BE WTR won “Best Dispense Innovation” in the same competition. BE WTR’s circular bottling plants offers zero plastic, zero waste, and carbon-neutral operations. With rapid international growth, BE WTR is the obvious great tasting water choice for leading restaurants, hotels, offices, and private homes. BE WTR is currently active in Switzerland, France, UAE, China, Canada and Singapore.

For more information, visit <http://www.bewtr.com>.

### **About Lohkah Hotel & SPA**

Nestled on Xiamen’s magnificent oceanfront and minutes away from the city’s most vibrant business district. The name Lohkah is inspired by the Sanskrit – our spiritual world. Lohkah promises a sensual and transformative experience for guests who can relax, revitalise and rediscover their true sense of self. The hotel welcomes guests into 188 luxurious guest rooms and suites with a contemporary, minimalistic design and unprecedented ocean views. Two restaurants, bars and meeting spaces for up to 500 guests. The SPA at Lohkah redefines luxury hospitality in the region and beyond. For more information: [www.lohkah.com](http://www.lohkah.com)

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